

## **PRINCIPLE: 9**

### **CUSTOMER RELATIONS**

Indoco has strong presence in domestic as well as international market. The doctors, stockists & retailers are our key customers. We believe in improving the quality of life by making available products of higher quality at affordable prices. We ensure that quality becomes a habit, a commitment that finds expression at every stage from production, testing, marketing to customer relations. We follow stringent checks at all levels of production to ensure safe, effective and easy to use products. We also ensure that the information required by our customers and queries raised are promptly addressed to their satisfaction.